



Quest for Talent, Ideas and Enterprise

TiEQuest

Business Venture Competition

Over \$150,000 in Prizes plus the Opportunity to Win a
\$1 Million Investment from Sponsoring Funds

About TiE

- Talent, Ideas and Enterprise
 - TiE, The Indus Entrepreneurs, is the largest global not-for-profit network of entrepreneurs and professionals
 - TiE's mission is fostering entrepreneurship
 - Founded in 1992 in the Silicon Valley, TiE today has over 16,000 members across 53 chapters across the globe
 - TiE Charter Membership is comprised of leading entrepreneurs, fund managers and senior business professionals
 - TiE regular members are aspiring entrepreneurs and professionals.
 - Over 400 regular members and 55 charter members in GTA

Background

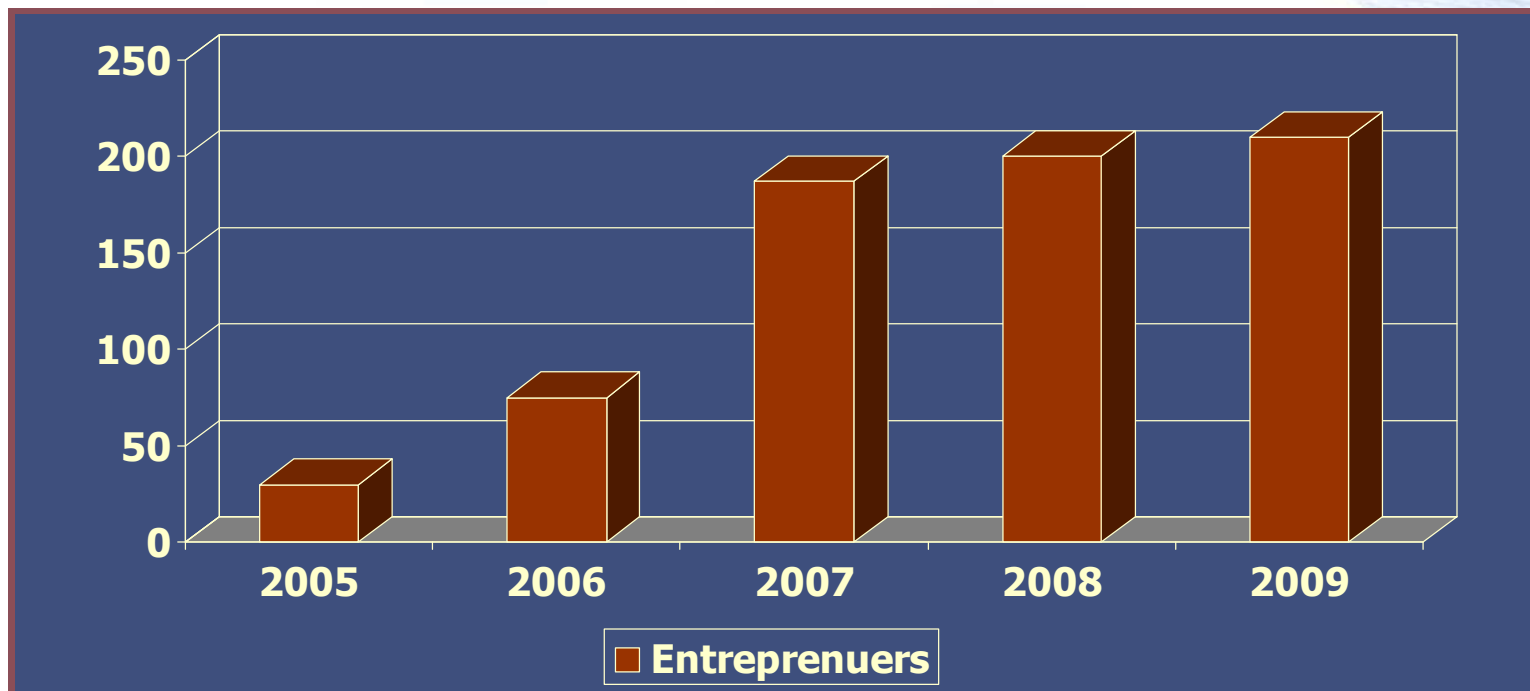
- TiEQuest: Quest for Talent, ideas and Enterprise
- TiEQuest is a premier business venture competition in Canada
 - TiEQuest Winners have the high probability of success in their business
 - TiE Global plans to take TiEQuest Global
- TiEQuest: An award-winning competition

Objectives

- Encourage entrepreneurship
 - Engage young entrepreneurial talent
 - Create an ecosystem of entrepreneurship
 - Increase probability of success

- Raise profile of innovation and entrepreneurship
 - TiEQuest links entrepreneurs with investors

History



Contestants find considerable value

Differentiators

- Mentoring to all contestants
 - All contestants connected with industry experts
 - Mentoring workshops
 - Introduce contacts and insights on where to go
- Over 50 different mentors involved
 - Successful entrepreneurs
 - Senior business leaders
 - Professional Advisors
 - TiE Charter Members
- Entrepreneur and mentor matching

Differentiators

- Opportunity for Financing
 - Key investors sit on judging panels
 - Expression of interest from top VCs
- 30+ judges involved
 - Venture Capitalists
 - Angel Investors
 - Fund Managers
 - Other Business Leaders

Differentiators

- Multiple Stages
 - Help polish business idea
 - Promotes net working opportunities
- Judging on Multiple criteria
 - Value Proposition
 - Marketability
 - Viability
 - Management
 - Investibility (increased focus in later stages)

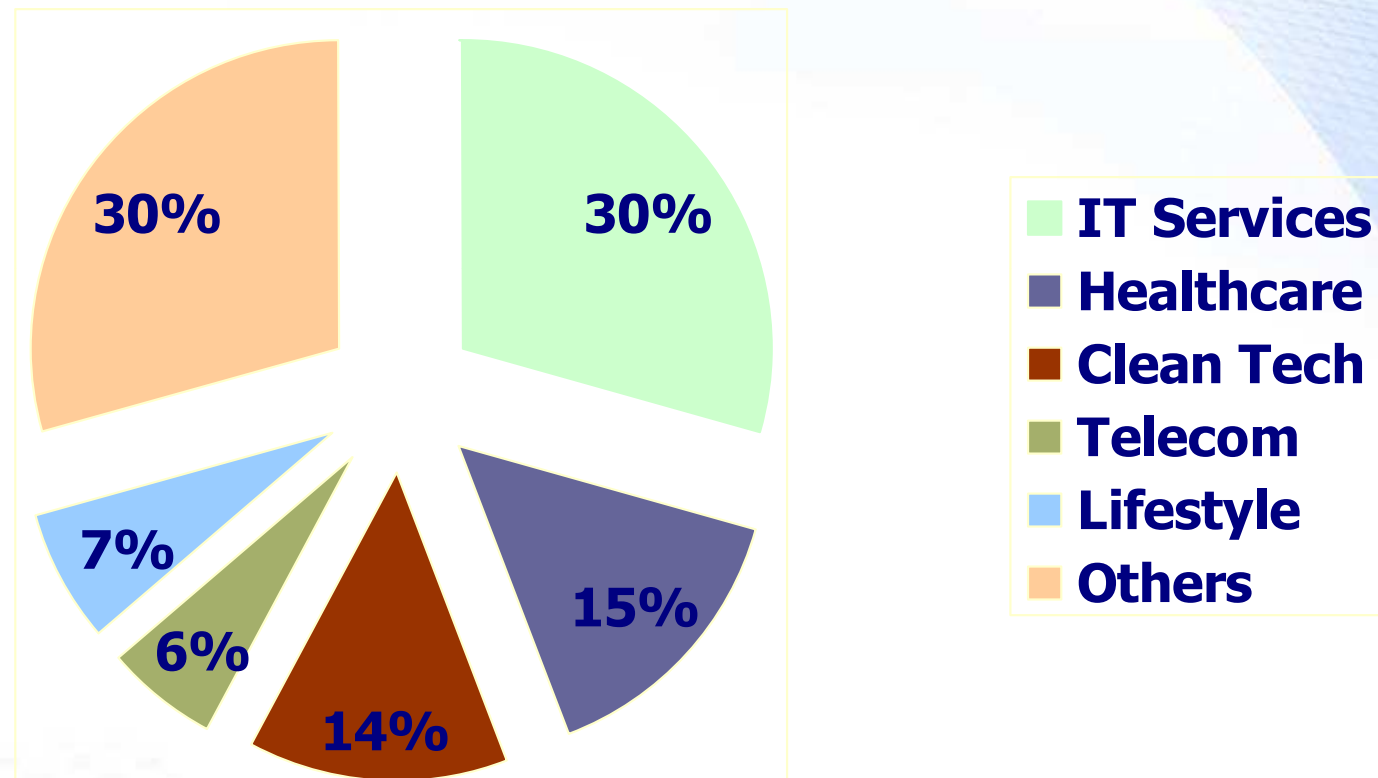
Prizes

- Ontario Entrepreneurship Trophy
- Expression of Interest for up to \$1 million in investment from VCs
- Over \$150,000 of total prizes
- Prizes include in-kind services:
 - Strategic Advisory services
 - Access to market intelligence
 - Use of conference facilities
 - Patent Advisory services
 - Legal services

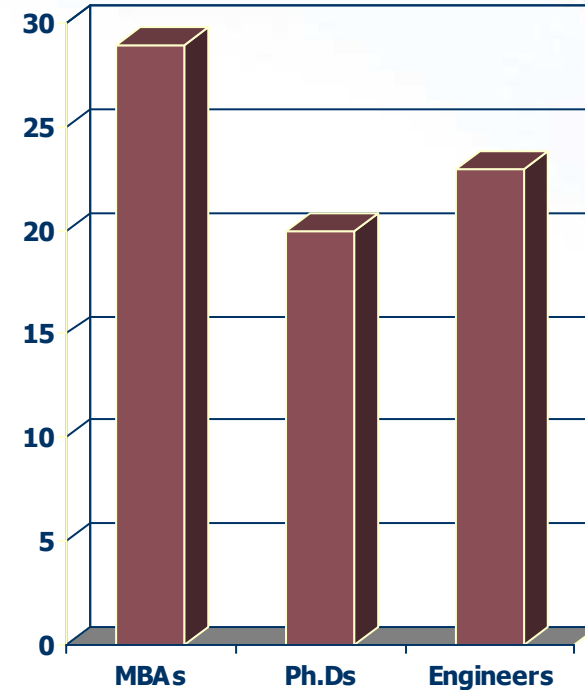
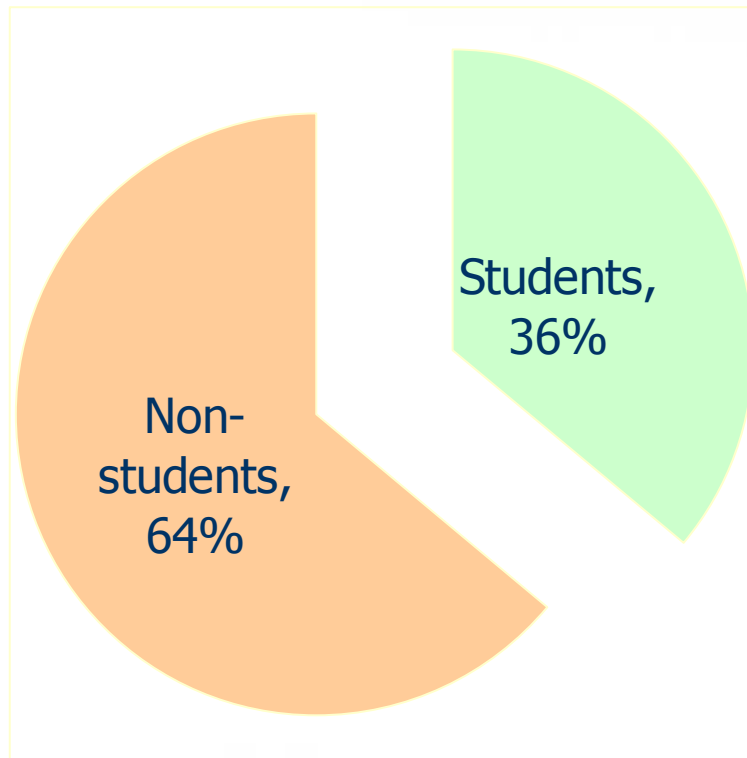
Over 200 Contestants

- Existing Entrepreneurs
- Aspiring Entrepreneurs
 - Referrals from banks, accounting firms, law firms, BDC and entrepreneurial associations
- Patent holders and/or applicants
- University students and alumni
 - University Alumni Associations
 - Business and Engineering Schools

Diverse range of projects compete



Mix of students and non-students



TiEQuest

Cash Sponsors

THE *John Dobson*
FOUNDATION



RBC
Royal Bank



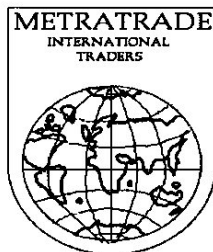
Inspiring Innovation and Discovery



Ontario Centres of
Excellence

Where Next Happens

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In-kind Sponsors



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TiEQuest 2008 Finalists



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Text Search by Meaning



TiEQuest

TiEQuest 2007 Finalists

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Navi C Ltd.

XeQure^{Beta}

Stable Research

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New Entrepreneur Prize Winner

EasyPlug

**A project by five students of the
University of British Columbia**



TiEQuest

Past Contestants, Current Sponsors

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Important Dates

| <u>Stage</u> | <u>Deadline</u> |
|-----------------------------------|---------------------|
| Intention to Participate | Jan 31, 2010 |
| Project Profile | Feb 5, 2010 |
| Elevator Pitch | Mar 6, 2010 |
| Written Business Plan | Mar 16, 2010 |
| Presentations—Semi Final* | Mar 27, 2010 |
| Final Presentations and QA | Apr 7, 2010 |

How to Enter

- Submit completed Entry Form
- Entry Fee: \$100 per team/company
- Last Date: January 31, 2010
- Reasons to enter early
 - Entry restricted to 200 entrepreneurs
 - Opportunity to resolve confidentiality concerns
 - Opportunity to pre-select mentors
 - Free admission to TiE Toronto events

Further Information

- Visit www.tiequest.org
- Attend Information Sessions, conference calls
- Download or obtain brochure
- Contact:
 - Suresh Madan, President, TiE Toronto
416 964 6253, smadan@tietoronto.org
 - Sachi Komarasamy
416 451 7113, admin@tietoronto.org